

**August 2011**

**NEW! Extended Hours**

We are now open to 9pm on Tuesdays and Thursdays.

## Whether to Feather

Most salons can't keep their fashionable feather extensions in-stock



Celebrities like Steven Tyler, Jennifer Love Hewitt and Miley Cyrus have all been photographed wearing these whimsical decorative accessories.

The trend has quickly spread to the runway, earlier this month fashion designer Jean-Paul Gaultier plastered his fall-winter 2011-2012 runway with feathery hair accessories, embellishments and if they weren't on the outside they were on the inside as down filling.

The Plume Feather Hair Extensions feature the highest grade all natural feathers in a variety of colors ranging from naturals and vibrant trendy hues.

The premium-grade feathers are applied with a Weightless Crimp bead and can be washed and heat styled just like your normal hair. The plumes will maintain their brilliance and shape until you are ready for your next trip to the salon

Salon Santana's is now offering the Plume Feather Hair extension. Call the salon to schedule your appointment and start feathering just like the celebrities.



### REFERRAL PROMOTION

#### Send in & Win Your Own Personal SOS

In celebration of our NEW blog [www.santinsonstyle.com](http://www.santinsonstyle.com) you can win your own Personal SOS!

For every client you refer to the salon you will get entered to win a complete SOS Package:

**Facial, Massage & House Cleaning**

### Stylist Tip of Month

When blow drying your hair always make sure the air is directed down the hair shaft to ensure a shinier, frizz free finish.



Tracy Moffitt



### SALON SOS

Check out our new **BLOG** for beauty tips and styling advice!

[www.santinsonstyle.com](http://www.santinsonstyle.com)



**PUREOLOGY**  
serious colour care



### Blonde Ambition

Introducing Perfect 4 Platinum

*For highlighted and fragile blonde hair.*

High-lifted and highlighted blonde hair faces unique challenges including increased brittleness, accelerated dryness and reduced shine. As a result, blonde hair can become rigid and unmanageable.

Pureology, the authority in colour-treated hair introduces the New Perfect4Platinum system.

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