

**July 2011**

**NEW! Extended Hours**

We are now open to 9pm on Tuesdays and Thursdays.



## SALON SOS

Check out our new **BLOG** for beauty tips and styling advice!

[www.santinasonstyle.com](http://www.santinasonstyle.com)

# Summerize Your Hair

## Beat Florida Humidity & Tame Your Unruly Hair



Keratin Complex Smoothing Therapy is the foundation of Keratin Complex. This revolutionary therapy reduces frizz and curl and instantly

adds amazing shine, silkiness and condition to the hair. The results are astounding. Clients rave that "this is a life-changing experience". Hair is more manageable, smoother and easier to style than ever before. It is perfect on all types of hair – including color treated and chemically processed hair! With Keratin Complex Smoothing Therapy, Keratin Complex now guarantees shiny, silky, healthy hair to clients around the world. This revolutionary smoothing system infuses Keratin deep into the hair cuticle, eliminating up to ninety-five percent of frizz and curl and leaving the hair smooth, shiny and luxurious. Results typically last 3 to 5 months depending on hair type. The more you treat your hair, the healthier it becomes. With

each treatment, the build-up of Keratin makes the hair:  
Smoother and Silkier  
Straighter and Shinier  
Easier and Faster to blow-dry  
Close to being "maintenance-free"  
Keratin Complex Smoothing Therapy is the perfect treatment to beat the summer humidity in Florida. Now, isn't it time you experience Keratin Complex Smoothing Therapy for yourself?



## BACK TO SCHOOL PROMOTION

**Buy 2 get 1 FREE  
Retail Promotion**

Buy an two salon products and choose a FREE product from our table of selected Redken hair care, brushes and hot tools.



## COLOR EXTEND SUN

### FREE BEACH TOTE

Buy any 2 Redken Color Extend Sun Products and you will receive a FREE beach mat. Available while supplies last.

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2301 Del Prado Blvd.  
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[www.Santinasonstyle.com](http://www.Santinasonstyle.com)

## Stylist Tip of Month

The sun, chlorine and salt water can have a drying, damaging effect on your unprotected hair. All three remove the outer layer of Sebum that protect, moisturize and maintains pliability in the hair. (supports hair from being brittle, splitting and breaking).

For a daily protection from sun use a hair sunscreen like Redken Total Recharge, Pureology Colormax, after every shampoo.

For more great tips on how to care for your hair in the hot summer sun and elements visit our blog, Your Salon SOS!  
[www.santinasonstyle.com](http://www.santinasonstyle.com).



Sandy Moore